



## **Design the Difference: Altair's Unique, Exclusive Leadership Conclave to Showcase Organizations with Innovative Designs**

June 6, 2017

**Bangalore, India, June 6, 2017:** [Altair](#), a worldwide name in the development and application of simulation technology is hosting an exclusive leadership conclave titled Design the Difference™ on Friday, June 9th at the Ritz Carlton Hotel, Bangalore. The event is designed for organizations who have excelled in leveraging design and technology; leaders with a profound impact on industry.

"This unique leadership conclave is a part of Altair's Design the Difference campaign which explores Altair customer's extraordinary achievements, the high stakes of design and the incredible impact it has in shaping the world around us," said Jeff Brennan, Chief Marketing Officer, Altair.

Few of the eminent speakers at the conclave include Kamal Bali, MD, Volvo India; Alok Nanda, COO, GE India Technology Centre, General Manager – Engineering, GE Aviation, India; Bhaktha Keshavachar, CTO and Co-founder, Ezetap Mobile Solutions Pvt. Ltd.; Dr. P. S. Nair, Jedi Commander, Structures and Mechanisms, TeamIndus; Dr. Jagdish Chaturvedi, Director, Clinical Innovation, InnAccel and Jeff Brennan, Chief Marketing Officer, Altair.

Speaking on this one of its kind conclave, Pavan Kumar, Managing Director, Altair India said – "Design the Difference Conclave is in sync with Altair's vision to transform the way organizations design products and make decisions by applying simulation, predictive analytics, and optimization throughout the product lifecycle. At this India leadership conclave we bring together eminent industry, and thought leaders from diverse verticals, who will present their view points on how their organizations are actually designing the difference into products, processes and user experiences". The leadership conclave will begin with an introduction to the Design the Difference campaign by Jeff Brennan, followed by presentations by each of the speakers and thereafter an insightful panel discussion on the element of design and its application.

Explore more on [www.designthedifference.com](http://www.designthedifference.com).

### **About Altair**

Altair is focused on the development and broad application of simulation technology to synthesize and optimize designs, processes and decisions for improved business performance. Privately held with more than 2,000 employees, Altair is headquartered in Troy, Michigan, USA and operates more than 50 offices throughout 22 countries. Today, Altair serves more than 5,000 corporate clients across broad industry segments. To learn more, please visit [www.altair.com](http://www.altair.com).

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