

## WEYV Announces Partnership with LyricFind, Now Offering Lyrics to Expand Users' In-App Music Experience

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TROY, Mich., July 17, 2018 (GLOBE NEWSWIRE) -- WEYV, an app platform with music, magazines, e-books and more all in one experience, today announced its partnership with LyricFind, the world's leader in lyrics licensing.



WEYV now includes lyrics synchronized with songs in the WEYV mobile app and web player.



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WEYV is an entertainment app with music, magazines and (soon) TV shows and podcasts all in one app experience



WEYV now includes lyrics synchronized with songs in the WEYV mobile app and web player. When the play queue is open in the app, lyrics are displayed and highlighted line-by-line in time with the music.

"After conducting a survey surrounding our users' preferences for new features in WEYV, the overwhelming majority of users expressed interest in having lyrics alongside the songs they listen to in the app," said Stephanie Scapa, CEO of WEYV. "Listening to our users is core to our business and helps to inform and prioritize new content and features – like lyrics – to continuously improve their WEYV experience."

"We are excited to collaborate with WEYV to create a more immersive experience for its users by enhancing their music discovery journey," said Roy Henniq, LyricFind Vice President of Sales.

WEYV is available as an ad-free, subscription-based app that allows users to listen to music, read magazines and e-books, and (soon) watch visual content. WEYV is available on iOS and Android devices and via a web player for U.S.-based users.

More content will be added to WEYV on a rolling basis. WEYV is available for a 14-day free trial and can be accessed via the App Store, Google Play and the WEYV website.

## **AboutWEYV**

WEYV, an Altair (Nasdaq:ALTR) company, is a platform that offers a full catalog of digital content to U.S.-based consumers and is available via iOS and Android devices and via a web player. WEYV enables users to listen to music, read magazines and e-books and eventually watch visual content like TV shows and movies. WEYV is committed to donating 0.5 percent of its revenue to charitable causes. For more information, visit <a href="https://www.weyv.com">www.weyv.com</a> and follow WEYV on <a href="facebook">Facebook</a>, <a href="https://list.org/Instagram">Instagram</a> and <a href="https://www.weyv.com">Twitter</a>.

## **About LyricFind**

LyricFind is the world's leader in licensed lyrics and has licensing from over 4,000 music publishers in 100 countries, including all the majors: Universal Music Publishing Group, Sony/ATV, Warner/Chappell Music Publishing and Kobalt. LyricFind has built a quality-controlled, vetted database of lyrics available for licensing and synchronized technology. Behind the scenes, LyricFind tracks, reports, and pays royalties to publishers on a song-by-song and territory-by-territory basis.

## MediaContacts

Jennifer Ristic Chief Marketing Officer, WEYV, Inc. <a href="irstic@weyv.com">iristic@weyv.com</a> 216-849-3109

Catherine Fournier
Director of Marketing, LyricFind
catherine@lyricfind.com

Photos accompanying this announcement are available at

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