



Altair Announces UK's Leading Digital Design Conference to return on September 19th, 2017 at the British Motor Museum, Gaydon

August 2, 2017

The 10th Altair Technology Conference will focus on new strategies and examples of digital design in the development of innovative products

Leamington Spa, UK (August 2, 2017) - Altair Engineering, Inc., a leading global provider of technology and services empowering client innovation and decision-making, today announced that Altair's biennial UK technology event (ATC) - now in its tenth year – will be taking place on September 19th in Gaydon. Renowned as the UK's Leading Digital Design Conference the conference attracts speakers from world leading companies who will discuss current business challenges facing UK industry today, share their vision for the future of engineering and demonstrate the development of innovation in their industries.

This year's conference will celebrate client and partner achievements who Design the Difference™ with Altair solutions to radically change the way products are designed and brought to market. Innovators across multiple industries including automotive, aerospace, consumer goods, marine and more will showcase how digital design has changed the way their businesses operates. Technical experts will share examples of how they have deployed Altair's latest cutting edge software solutions including design for Additive Manufacturing, Multi Physics, Structural Optimisation, MDO, Engineering on the cloud and more. In addition the conference provides an excellent platform to network and exchange experiences with others from the UK engineering community.

This year's speakers come from **Andiamo, Jaguar Land Rover, Lucid, Rolls-Royce, SSTL, Safran messier bugatti dowty, Tata Technologies Ltd** and many other leading companies. The previous 9th Altair Technology Conference in 2015 attracted over 300 delegates from various industry sectors. "Good event and extremely informative", said Mel Creasey, Unilever. "Good venue, good presentations, good networking", added Chris Wheelans, Jaguar Land Rover.

Many delegates choose to return year after year because "it gets better every year with Interesting mix of papers from a range of industries," as Richard Thomas of Tata Technologies stated.

"With the UK Technology Conference series running for over ten years the event has gained a reputation for presenting highly innovative and successful simulation applications that demonstrate real business benefits in this digital age," explains Royston Jones, Exec VP European Operations & Global CTO, Altair. The agenda of the 10th UK ATC provides a wide variety of presentations between vision and technical depth as well as product information. With this comprehensive program I am sure that every attendee will get the most out of his or her visit."

In a technical showcase Altair and its partners will be exhibiting software, hardware, and services solutions that support customers to change their way products are developed.

The free to attend conference, open to all industries, is renowned as the 'must attend' conference within the UK engineering community thanks to its reputation for extremely high quality speakers and highly valuable technical content. Registration is now open and details of the agenda can be found at: www.altair.com/atcuk.

About Altair

Founded in 1985, Altair is focused on the development and application of simulation technology to synthesize and optimize designs, processes and decisions for improved business performance. Privately held with more than 2,600 employees, Altair is headquartered in Troy, Michigan, USA with more than 67 offices throughout 23 countries, and serves more than 5,000 corporate clients across broad industry segments. To learn more, please visit www.altair.com.

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