



International Automotive Experts Added to 2017 Altair Enlighten Award Judging Panel

March 8, 2017
International engineers from automotive OEMs and suppliers to promote innovative solutions for vehicle weight reduction

TROTT, Mich., March 8, 2017 – Altair has announced that four new judges from around the world have joined the already impressive list of renowned automotive industry leaders serving on the 2017 Altair Enlighten Award panel. The award, which promotes innovative lightweighting strategies employed by automotive manufacturers and suppliers, welcomed Dr. Mark White, former Chief Body, Composite Business Unit, Body Engineering at Jaguar Land Rover, Dr. Frank Zhao, Professor and Director of Automotive Strategy Research Institute at Tsinghua University in China, Dr. Ichiro Kageyama, Professor and Director of the Center for Automotive Research at Miami University in Ohio, and Brad Clardy, Managing Director of VCI Group GmbH and Editor in Chief of USW magazine to the judging panel.

Now in its 10th consecutive year, the Altair Enlighten Award is the automotive industry's only award program created specifically to acknowledge achievements in vehicle lightweighting. The addition of these four individuals not only enhances the breadth of knowledge of the award's judging panel, but also more accurately reflects the increasingly international profile of the Altair Enlighten Award.

Weight reduction is one of the keys to successful automotive design," said Mr. Clardy. "As Europe's best read publication for engineers, USW technicians is happy to extend the reach of the Enlighten Award to design engineers in Germany, Europe's automotive heartland."

Receiving judges from the 2016 award panel are:

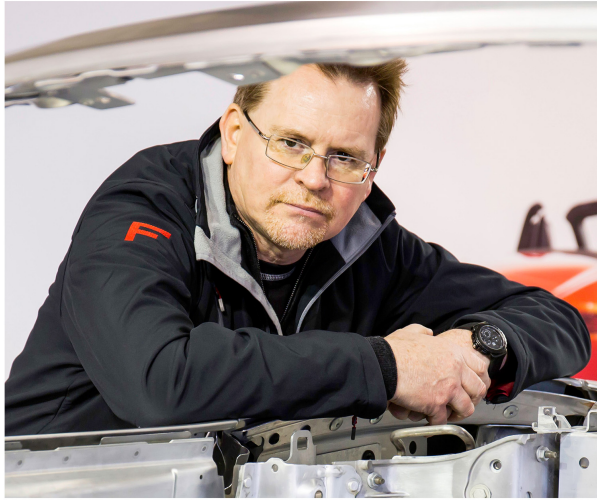
- **Dr. Jay Warren**, President and CEO, Center for Automotive Research and Director of CMR's Coalition for Automotive Lightweighting Materials (CALM)
- **James Brandishes**, Member of the Board of Directors and former Chief Technical Officer at Altair
- **Harvey Bad**, Clinical Professor of Engineering Practice and Co-Director, Multidisciplinary Design Program at the University of Michigan
- **Billy Lettens**, Director of Design Engineering at Ford & Maser Engineering
- **Dr. Suresh Megaraj**, Founding Chair and Executive Director of the Clemson University International Center for Automotive Research
- **Dr. Chandra Sesheshu**, former, Executive and Head of Strategic Consulting, CEC Strategic Issues & Content, former Director of operational programs at the Clemson University College of Business and Behavioral Science, and former president of BAEI Manufacturing LLC in Spartanburg, S.C.
- **Chris Theissen**, President of Theissen & Associates automotive industry consulting firm/CEO of ASC, Inc., vice president of Ford Motor Co. and senior vice president of DaimlerChrysler, and former executive director of North American advanced vehicle development at General Motors.
- **Roger Seibert**, Editor in Chief, Truck & Off-Highway Magazine at SAE International.

They all shared a common goal: to bring their expertise to the 2017 Altair Enlighten Award. "Together the 2017 judging panel will be faced with identifying and honoring innovations from across the automotive world: 3D-printing technologies and multi-materials even working in the automotive industry to meet weight and emissions targets," he was excited to see the diversity in this year's award."



The award program honors companies in all vehicle, vehicle and related technology categories for innovation in lightweighting. The award will be announced during the CAE Management Meeting Symposium in Toronto, Ont., on July 27th, 2017. The award is held in collaboration with USW, which partners SAE International and the Center for Automotive Research.

Manufacturers and suppliers interested in submitting a nomination for the Enlighten Award can do so online (information about the process, or submit an entry, at www.altair.com/enlighten). Nominations are being accepted now through July 26, 2017. To share stories of innovation with engineering professionals and technical communities of all disciplines, design excellence must be represented on a production vehicle production between August 2014 and August 2017, with the group of all disciplines.



About Altair ProductDesign
Altair ProductDesign is a global, multi-disciplinary product development consultancy of more than 700 designers, engineers, scientists, and creative thinkers. As a wholly owned subsidiary of Altair Engineering Inc., this organization is best known for its market leadership in combining its engineering expertise with computer aided engineering (CAE) technology to deliver innovation and automate processes. Altair ProductDesign firmly advocates a user centered, team based design approach, and allows proprietary simulation and optimization technologies such as Altair HyperThinking to help clients bring innovative, profitable products to market on a lighter, more efficient time frame.

About Altair
Founded in 1981, Altair is focused on the development and application of simulation technology to optimize designs, processes, and decisions for improved business performance. Proudly led with more than 2,000 employees, Altair is headquartered in Troy, Michigan, USA with more than 50 offices throughout 22 countries, and serves more than 5,000 corporate clients across broad industry segments. To learn more, please visit www.altair.com.

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