#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A**

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant ⊠	
Filed by a Party other than the Registrant $\Box$	
Check the appropriate box:	
	Preliminary Proxy Statement
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement
	Definitive Additional Materials
$\boxtimes$	Soliciting Material Pursuant to § 240.14a-12
	ALTAIR ENGINEERING INC. (Name of Registrant as Specified In Its Charter)
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payment of Filing Fee (Check all boxes that apply):	
⊠ No fee required.	
☐ Fee paid previously with preliminary materials.	
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.	

The following presentation was sent by James Scapa, Founder, Chairman and CEO of Altair Engineering Inc. ("Altair") to employees of Altair on November 7, 2024:

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# Siemens Introduction



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## **Internal Use Only**

Important Information and Where to Find It
This communication relates to a proposed transaction between Altair and Siemens Industry Software Inc. ("Parent"). In connection with this proposed transaction, Altair has filed a Current Contained in the definitive transaction agreements and will file a proxy statement on Schedule 14A or other documents with the United States Socurities and Exchange Commission (the "Socuration of the United States Socurities and Exchange Commission (the "Socuration of the United States Socurities and Exchange Commission (the "Socuration of the United States Socurities and Exchange Commission (the "Socurative Internation of United States Socurity Internation of United States Socurity Internation of United States Socurity International Operation of United States Society International Operation of United States States International Operation of United States International Operation International Operat

ritiopants in Solicitation
air, Parent, Siemens AG, their respective directors and certain of their respective executive officers may be considered participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of air, their ownership of Altair common shares, and Altair's transactions with related persons is set forth in its Annual Report on Form 10-K for the fiscal year ended December 31, 2023, which was filed with the SEC on February 22, 2024 (and which is available https://www.sec.gov/in/2doc=/Archives/edgar/data/0001701732/0000959017024018804/altr.20231231.html, in its proxy statement on Schedule 14A for its 2024 Annual Meeting of Stockholders in the sections entitled "Corporate Governance Matters," "Security wherehip of Certain Beneficial Owners and Management" and "Transactions with Related Persons"; which was filled with the SEC on April 5, 2024 (and which is available the sections of the section of the

These documents can be obtained free of charge from the sources indicated above. Additional information regarding the participants in the proxy solicitations and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the proxy statement and other relevant materials to be filed with the SEC when they become available.

fer or Solicitation communication is for informational purposes only and is not intended to and shall not constitute an offer to buy or sell or the solicitation of an offer to buy or sell any securities, or a solicitation of any vote or approval, nor shall there be any sale of securities laws of any such jurisdiction.

ward Looking Statements
is communication contains "forward-looking statements" within the Private Securities Litigation Reform Act of 1995. Any statements contained in this communication that are not statements of historical fact, including statements regarding the proposed transaction, altain's ability to consummate the proposed transaction, the expected benefits of the proposed transactions taken into account by the Altair Board of Directors in approving proposed transaction, and to the proposed transaction and other considerations taken into account by the Altair Board of Directors in approving proposed transaction, and the proposed transactions for the proposed transactions for Altair beard on current expectations for Altair protects on the following the closing of the proposed transaction, and the proposed transactions for the future of Altair based on current expectations and assumptions relating to Altair's business, the economy and other future conditions. Forward-looking statements generally can be identified through the use of words characteristic and the proposed transaction and the proposed transaction in a proposed transaction. If a proposed transaction is a proposed transaction is an expect of the proposed transaction is an expect of the proposed transaction is an expect of the proposed transaction is not obtained or is obtained subject to conditions that are not articipated, (iv) the diversion of management time for haracteristic is not obtained or is obtained subject to conditions that are not articipated, (iv) the diversion of management time for haracteristic proposed transaction is not obtained or is obtained subject to conditions that are not articipated, (iv) the diversion of management time for haracteristic proposed transaction is not obtained or is obtained subject to conditions that are not articipated, (iv) the diversion of management time for haracteristic proposed transaction of the proposed transaction and the proposed transaction and the proposed transaction and the proposed transa

#### Our purpose

We create technology that the world needs - in

# industry, infrastructure, mobility, and healthcare.

These industries are the backbone of our economies – and for all of them, digitalization offers tremendous opportunities to become more competitive, more resilient, and more sustainable.

With our technologies, we empower our customers to accelerate their digital and sustainability transformations.

Together we're transforming the everyday, for everyone.

**Dr. Roland Busch**President and CEO of Siemens AG



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As a global technology company, we empower our customers to become more competitive, resilient, and sustainable

320,000

Employees<sup>1</sup>

5 bn 15.4%

Profit margin Industrial Business<sup>2</sup>

€77.8 bn

Revenue<sup>2</sup>

€8.5 bn

Net income<sup>2</sup>

1 As of September 30, 2023 | 2 In FY 2023

All figures reflect organizational structure as of September 30, 2023

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#### Innovation is the basis for our success

€6.2 bn

**50,000** R&D employees<sup>2</sup>

R&D expenditures<sup>1</sup>

**5,400** inventions<sup>1</sup>

**2,900** patent applications<sup>1</sup>

Cooperation with universities, research institutes, and start-ups

16

Siemens Research and Innovation Ecosystems (Siemens RIEs)

1 In FY 2023 | 2 On average during FY 2023

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# We are uniquely positioned to combine the real and digital worlds

#1

#### in Factory Automation

45 million installed automation systems

#1

# in Grid Protection & Automation

3 million protection relays and 300k substation automation systems #1

#### in Rail Automation

14,000 railway vehicles and 3,000 interlockings Domain knowhow

41k

# Employees in tech jobs

therein >1,300 Cyber Security experts Technology Strong ecosystem

#1

#### in Industrial Software

~200k external developers working with DI SW solutions

>10m Supplyframe marketplace members

>1.4k

#### Al experts

>500 active AI patent families

Worldwide #2 in Al patent applications among industry peers

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#### **Siemens Xcelerator**

Scaling sustainability impact through technology and ecosystems

# Our open digital business platform

Enabling our customer's digital and sustainability transformation at scale and speed

#### **Portfolio**

A comprehensive, curated portfolio that includes digital and IoT-enabled offerings from Siemens, and qualified partners

#### **Ecosystem**

A continuously growing, powerful ecosystem of partners

#### **Marketplace**

An evolving marketplace to explore, educate, exchange, and transact alongside a community of customers, partners, and experts



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Siemens Digital Industries Software (DI SW) Executive Team
DI SW has a proven track record of retaining top-tier, high-caliber management after acquisitions

#### Siemens Digital Industries Software



Tony Hemmelgarn



**Timo Nentwich** CFO



Joe Bohman **EVP PLM Products** 



**Bob Jones** EVP GSCS



Mike Ellow CEO Silicon Systems



**Brenda Discher** SVP Strategy & Marketing

## 4 out of 6

DI SW key executives joined Siemens as part of a major acquisition

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The most comprehensive, physics based digital twin is the center or our strategy. The breadth, depth and scientific accuracy of our digital twin is a market differentiator



Comprehensive Digital Twin



Personalized Adaptable/ Modern

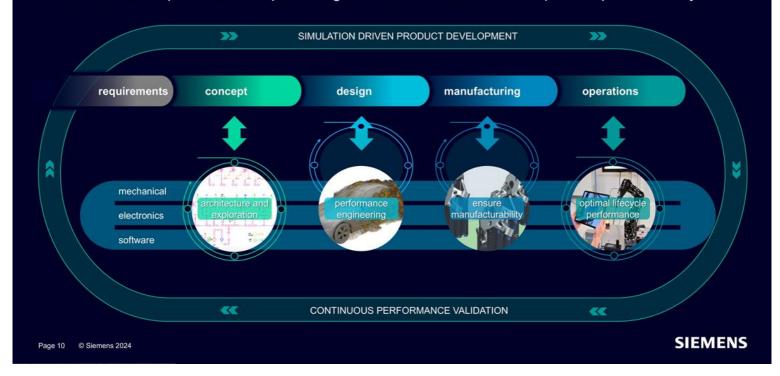


Flexible Open Ecosystem

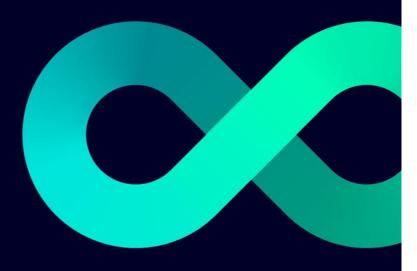


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Simulation is the core of the Comprehensive Digital Twin Solves customers problems as a part of digital threads across the entire product/process lifecycle



# Strategic Rationale



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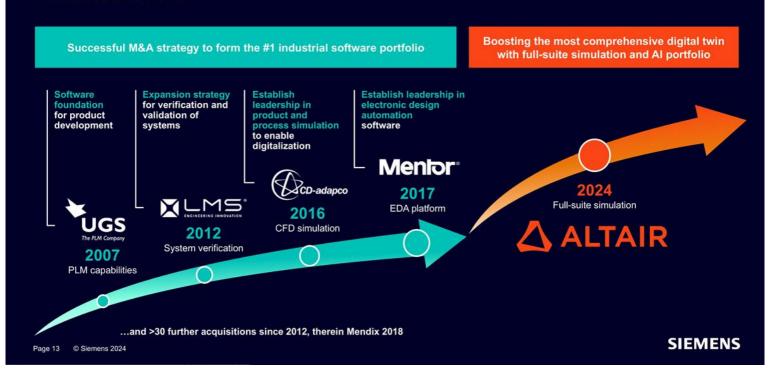
"The combination of Siemens
Xcelerator portfolio with Altair's
capabilities in simulation, data
science, and artificial intelligence
will create the world's most
complete Al-powered design and
simulation portfolio."

**Dr. Roland Busch**President and CEO of Siemens AG

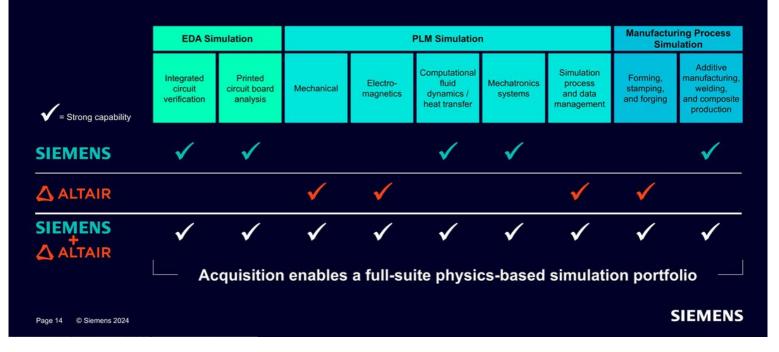


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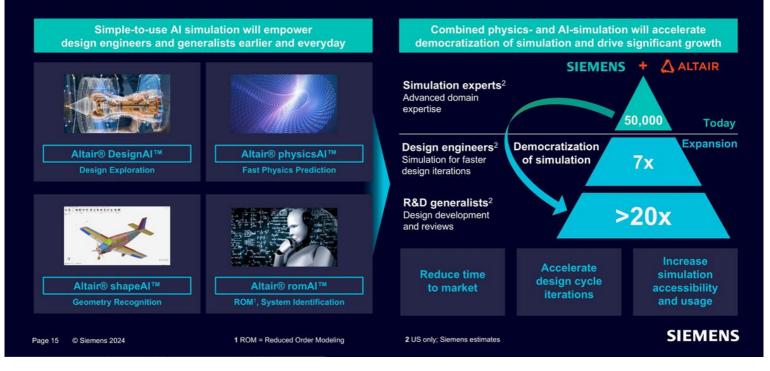
# Bold move towards One Tech Company based on Siemens' successful M&A track record in industrial software



Adds highly complementary simulation portfolio, with particular strength in mechanical and electromagnetic capabilities, enhancing the most comprehensive Digital Twin to deliver a full-suite, physics-based, simulation portfolio



# Accelerates the democratization of simulation with data science & Al-powered simulation beyond experts to design engineers and R&D generalists



Leverages Siemens' domain expertise and the vast data captured in Siemens Xcelerator with Altair's data science capability to accelerate digital transformation across industries

Data science







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# Developing the world's leading simulation workforce

## **Culture of Innovation**

Siemens and Altair share a passion for innovation. This combination will create the premier simulation organization that shapes the future of engineering.

### **Unique Talent**

Each organization brings unique talent that will be essential to the future mission

#### A great place to work

Siemens values people. In every acquisition, Siemens has increased retention of the workforce. It's a great place to work and has provided the opportunity to bring inspiring and game changing innovations to the world for over a century.

## **Going to market with Digital Threads**

Siemens mission is to bring the digital and physical worlds together in a scientifically accurate way that inspires innovation in our customers and brings technology together across the customers work process. We don't sell technology – we solve customers problems. This GTM approach provides enormous opportunity for innovation and market expansion as we bring the Siemens and Altair portfolios together.

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# Technology to transfoorm the everyday for everyone

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#### Participants in Solicitation

Altair, Parent, Siemens AG, their respective directors and certain of their respective executive officers may be considered participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of Altair, their ownership of Altair common shares, and Altair's transactions with related persons is set forth in its Annual Report on Form 10-K for the fiscal year ended December 31, 2023, which was filed with the SEC on February 22, 2024 (and which is available at <a href="https://www.sec.gov/ix?doc=/Archives/edgar/data/0001701732/000095017024018804/altr-20231231.htm">https://www.sec.gov/ix?doc=/Archives/edgar/data/0001701732/000095017024018804/altr-20231231.htm</a>), in its proxy statement on Schedule 14A for its 2024 Annual Meeting of Stockholders in the sections entitled "Corporate Governance Matters," "Security Ownership of Certain Beneficial Owners and Management" and "Transactions with Related Persons", which was filed with the SEC on April 5, 2024 (and which is available at <a href="https://www.sec.gov/ix?doc=/Archives/edgar/data/0001701732/000119312524087903/d722499ddef14a.htm">https://www.sec.gov/ix?doc=/Archives/edgar/data/0001701732/000119312524087903/d722499ddef14a.htm</a>), certain of its Current Reports on Form 8-K.

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#### No Offer or Solicitation

This communication is for informational purposes only and is not intended to and shall not constitute an offer to buy or sell or the solicitation of an offer to buy or sell any securities, or a solicitation of any vote or approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

#### Forward Looking Statements

This communication contains "forward-looking statements" within the Private Securities Litigation Reform Act of 1995. Any statements contained in this communication that are not statements of historical fact, including statements regarding the proposed transaction, including the expected timing and closing of the proposed transaction; Altair's ability to consummate the proposed transaction; the expected benefits of the proposed transaction and other considerations taken into account by the Altair Board of Directors in approving the proposed transaction; the

amounts to be received by stockholders and expectations for Altair prior to and following the closing of the proposed transaction, may be deemed to be forward-looking statements. All such forward-looking statements are intended to provide management's current expectations for the future of Altair based on current expectations and assumptions relating to Altair's business, the economy and other future conditions. Forward-looking statements generally can be identified through the use of words such as "believes," "anticipates," "may," "should," "will," "plans," "projects," "expects," generally can be reclaimed unlough the use of words such as believes, anticipates, may, should, will, plans, projects, expects, "expectations," "estimates," "forecasts," "prospects," "strategy," "signs," and other words of similar meaning in connection with the discussion of future performance, plans, actions or events. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties and changes in circumstances that are difficult to predict. Such risks and uncertainties include, among others: (i) the timing to consummate the proposed transaction, (ii) the risk that a condition of closing of the proposed transaction may not be satisfied or that the closing of the proposed transaction might otherwise not occur, (iii) the risk that a regulatory approval that may be required for the proposed transaction is not obtained or is obtained subject to conditions that are not anticipated, (iv) the diversion of management time on transaction-related issues, (v) risks related to disruption of management time from ongoing business operations due to the proposed transaction, (vi) the risk that any announcements relating to the proposed transaction could have adverse effects on the market price of the common stock of Altair, (vii) the risk that the proposed transaction and its announcement could have an adverse effect on the ability of Altair to retain customers and retain and hire key personnel and maintain relationships with its suppliers and customers, (viii) the occurrence of any event, change or other circumstance or condition that could give rise to the termination of the Merger Agreement, dated October 30, 2024, with Siemens (the "Merger Agreement"), including in circumstances requiring Altair to pay a termination fee, (ix) the risk that competing offers will be made; (x) unexpected costs, charges or expenses resulting from the merger, (xi) potential litigation relating to the merger that could be instituted against the parties to the Merger Agreement or their respective directors, managers or officers, including the effects of any outcomes related thereto, (xii) worldwide economic or political changes that affect the markets that Altair's businesses serve which could have an effect on demand for Altair's products and impact Altair's profitability and (xiii) disruptions in the global credit and financial markets, including diminished liquidity and credit availability, changes in international trade agreements, including tariffs and trade restrictions, cyber-security vulnerabilities, foreign currency volatility, swings in consumer confidence and spending, raw material pricing and supply issues, retention of key employees, increases in fuel prices, and outcomes of legal proceedings, claims and investigations. Accordingly, actual results may differ materially from those contemplated by these forward-looking statements. Investors, therefore, are cautioned against relying on any of these forward-looking statements. They are neither statements of historical fact nor guarantees or assurances of future performance. Additional information regarding the factors that may cause actual results to differ materially from these forward-looking statements is available in Altair's filings with the SEC, including the risks and uncertainties identified in Part I, Item 1A - Risk Factors of Altair's Annual Report on Form 10-K for the year ended December 31, 2023 and in Altair's other filings with the SEC. The list of factors is not intended to be exhaustive

These forward-looking statements speak only as of the date of this communication, and Altair does not assume any obligation to update or revise any forward-looking statement made in this communication or that may from time to time be made by or on behalf of Altair.